

DRAFT

FOR IMMEDIATE RELEASE

April 4, 2012

U.S. Olympic Committee, NBC Sports Group announce schedule for 2012 U.S. Olympic Team Trials coverage

A record 67½ hours of trials coverage; 43 hours on NBC Sports Network, 24½ hours on NBC

47 hours of live trials coverage including 15½ hours on NBC in primetime

Every night of swimming trials live in primetime on NBC

COLORADO SPRINGS, Colo. and NEW YORK – The United States Olympic Committee and the NBC Sports Group today announced the television schedule for the 2012 U.S. Olympic Team Trials. A record 67½ hours of event coverage – 43 on NBC Sports Network and 24½ on NBC – will feature 10 sports, including live primetime coverage of trials for diving, swimming, gymnastics and track & field, as well as events for water polo and field hockey.

Trials coverage begins on Sunday, April 22, on NBC Sports Network with wrestling competition from Iowa City, Iowa, and concludes on Sunday, July 8, with the U.S. Women's Water Polo Olympic Team taking on the Chinese Olympic Team.

The 67½ hours of coverage on NBC and NBC Sports Network marks the most ever for the U.S. Olympic Team Trials, topping the 49 hours of trials coverage in 2008 and 40½ hours in 2004. Additionally, NBC Sports Network and Universal Sports will re-air a combined 117 hours of trials coverage (74 hours on NBC Sports Network and 43 hours on Universal Sports).

"We are thrilled to present a record number of hours of Olympic Trials on NBC and NBC Sports Network - which will serve as the home of Team USA during the London Games" said Gary Zenkel, President, NBC Olympics. "Our extensive coverage gives fans a head start to follow the U.S. Olympians as they prepare for London 2012."

"Over the next 100 days, America's best athletes will compete for a place on the U.S. Olympic Team, providing fans of Olympic sport with inspiring performances and stories ahead of the London Games," said Scott Blackmun, chief executive officer, USOC. "NBC is a great partner to the Olympic Movement and NBC Sports Group's commitment to broadcasting the U.S. Olympic Team Trials will help build interest in the London 2012 Olympic Games while introducing Americans to the athletes who will represent the United States as members of the U.S. Olympic Team this summer."

Olympic Trials coverage highlights:

- 47 hours of LIVE trials coverage on NBC and NBC Sports Network including 15½ on NBC in primetime
- For the first time, every night of the swimming trials live in primetime on NBC
- Sunday, July 1: four hours of live primetime track & field, swimming and gymnastics coverage on NBC

2012 U.S. Olympic Team Trials and Exhibition Events – Television Schedule

Date	Time	Network	Event
Sun., April 22	4-7 p.m. ET	NBCSN	Wrestling – Finals (next day coverage)
Mon., April 23	3-6 p.m. ET	NBCSN	Wrestling – Finals (next day coverage)
Sun., May 13	3-5 p.m. ET	NBCSN	Volleyball – Men's Olympic Qualification Tournament

			Final (next day coverage)
Sun., May 27	3-4:30 p.m. ET	NBCSN	Water Polo – USA Men vs. Hungary (live)
Tues., June 19	12-2 a.m. ET	NBCSN	Diving – Semifinals: Men's 10-meter (live)
Wed., June 20	10 p.m.-2 a.m. ET	NBCSN	Diving – Semifinals: Men's 3-meter (live); Women's 10-meter (live); Women's 3-meter (next day coverage)
Thurs., June 21	10 p.m.-12 a.m. ET	NBCSN	Diving – Synchro Finals: Women's 3-meter; Men's 10-meter (live)
Fri., June 22	9-11 p.m. ET	NBCSN	Track & Field – Finals (live)
	11 p.m.-12 a.m. ET	NBCSN	Diving – Synchro Finals: Men's 3-meter (live)
Sat., June 23	1:30-3:30 p.m. ET	NBCSN	Field Hockey – USA Women vs. Argentina (live)
	4-6 p.m. ET	NBC	Diving: Men's 10-meter – Finals (live)
	6-7:30 p.m. ET	NBCSN	Rowing (from June 11-14) and BMX (from June 16)
	8-9 p.m. ET/PT	NBC	Track & Field – Finals (live)
Sun., June 24	3-6 p.m. ET	NBC	Diving: Men's 3-meter, Women's 10-meter, Women's 3-meter – Finals (live)
	7-8 p.m. ET/PT	NBC	Track & Field – Finals (live)
Mon., June 25	6:30-8 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
	9-11 p.m. ET	NBCSN	Track & Field – Finals (live)
Tues., June 26	6:30-8 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
Wed., June 27	7-8 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
Thurs., June 28	4:30-5:30 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	5:30-8 p.m. ET	NBCSN	Gymnastics – Men's Competition (live)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
	9-11 p.m. ET	NBCSN	Track & Field – Finals (live)
Fri., June 29	4:30-6 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	6-8 p.m. ET	NBCSN	Track & Field – Finals (live)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
	9-11 p.m. ET/PT	NBC	Gymnastics – Women's Competition (live)
Sat., June 30	4-6 p.m. ET	NBC	Gymnastics – Men's Final (live)
	6:30-8 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
	9-10 p.m. ET/PT	NBC	Track & Field – Finals (live)
Sun., July 1	6-7 p.m. ET	NBCSN	Swimming – Qualifying Heats (same day coverage)
	7-8 p.m. ET/PT	NBC	Track & Field – Finals (live)
	8-9 p.m. ET/PT	NBC	Swimming – Finals (live)
	9-11 p.m. ET/PT	NBC	Gymnastics – Women's Final (live)
Mon., July 2	8-8:30 p.m. ET/PT	NBC	Swimming – Finals (live)
Sun., July 8	6-7:30 p.m. ET	NBCSN	Water Polo – USA Women vs. China (live)

About the USOC

Founded in 1894 and headquartered in Colorado Springs, Colo., the U.S. Olympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. As such, the USOC is responsible for the training, entering and funding of U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, while serving as a steward of the Olympic and Paralympic Movements throughout the country. For more information, visit TeamUSA.org.

About NBC Olympics

A division of the NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history.

Having produced every summer Olympic Games since Seoul in 1988 and every Olympic Winter Games since Salt Lake City in 2002, the networks of NBCUniversal are synonymous with the Games in the United States. In 2011, NBCUniversal acquired the U.S. media rights on all platforms to the Sochi 2014 Olympic Winter Games, the Rio 2016 Olympic Games, the Pyeongchang 2018 Olympic Winter Games, and the 2020 Olympic Games. At the conclusion of the 2020 Games, NBCUniversal will have presented 17 total Olympic Games and 11 consecutive, the most for a U.S. media company in both categories.

NBC has won an unprecedented 91 Emmy Awards for its Olympics coverage, as well as a prestigious Peabody Award for its presentation of the Beijing Opening Ceremony in 2008, which *USA Today* said was “the best overall Olympic experience ever provided by a U.S. network.”

In addition to its unsurpassed heritage and award-winning production, NBCUniversal is known for aggregating large Olympic audiences, as nine of the top 11 most-watched U.S. television events of all time are Olympic Games presented across the networks of NBCUniversal. The Beijing Olympic Games rank No. 1 with 215 million viewers.